



JTI Launch Event Programme

Brussels, 9 July 2014

Thon Hotel, Rue de la Loi 75, 1040 Brussels

- 12:30 - 14:00: Light buffet lunch in exhibition space
- 14:00 - 14:15: Opening of Launch Event
Introduction by Commissioner Máire Geoghegan-Quinn
Keynote address: Commission President José Manuel Barroso
- 14:15 - 14:30: Commission Vice-Presidents Neelie Kroes and Siim Kallas
- 14:30 - 14:40: Stefania Giannini, Italian Minister for Education, Universities and Research, representing the Council of the European Union
- 14:40 - 14:50: Representative of the European Parliament
- 14:50 - 16:00: Panel discussion moderated by Robert-Jan Smits, Director General of DG Research & Innovation, with:

Bio-based Industries	Peder Holk Nielsen (CEO Novozymes)
Clean Sky 2	Jean-Paul Herteman (CEO SAFRAN Group)
Electronic Components and Systems	Jean-Marc Chery (COO STMicroelectronics)
Fuel Cells and Hydrogen 2	Henri Winand (CEO Intelligent Energy)
Innovative Medicines Initiative 2	Roch Doliveux (CEO UCB)
European Air Traffic Management System (SESAR)	Massimo Garbini (CEO ENAV)
Shift ² Rail	Jochen Eickholt (CEO Siemens, Rail Systems Division)

16:00 Closing remarks: Commissioner Geoghegan-Quinn

Tea / coffee in exhibition space