



# SESSION 3

BBI JU  
Info Day 2016

@BBI2020  
#BBIInfoDay



# How to write a good BBI proposal



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Info Day 21 April 2016



# Do you have BBI expertise?

- Please consider registering as an expert on the Participant Portal (PP)
  - BBI = broad field => different expertise needed!
  - <http://ec.europa.eu/research/participants/portal/desktop/en/experts/index.html>
  - As a BBI JU evaluator, you'll gain valuable BBI JU / H2020 insights...



How to write a good BBI JU proposal?

**Think like an evaluator!**



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- Evaluate the proposal, not the topic text
- Match between topic text & proposal?
- BBI JU / H2020 evaluation criteria
- BBI JU / H2020 scoring scale
- Competition within the same budget line



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# Evaluate proposal, not topic text

- Evaluate proposal ‘as is’...
  - No recommendations (besides clerical errors)
  - After evaluation: no negotiation between BBI JU and proposal writers
- ...in relation to the topic text
  - Every sentence counts (topic text = result of negotiations between industry & EU)
  - Put ‘Enter’ after every (cluster of) sentence(s)
    - Is your proposal ticking all the boxes of the topic text?
    - A good way to identify missing expertise in a consortium





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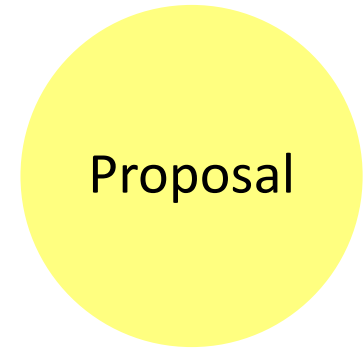
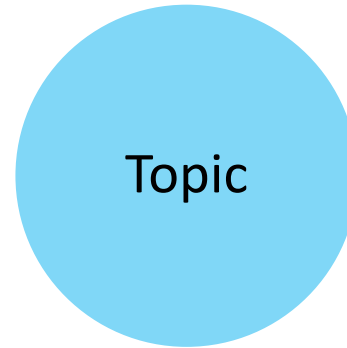


# Match proposal & topic text?

- **No match**

⇒ Out of scope

⇒ Ensure that you're submitting your proposal under the correct topic!

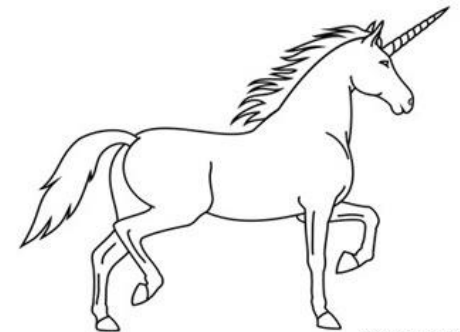


- **Full match**

⇒ Fully in scope



=



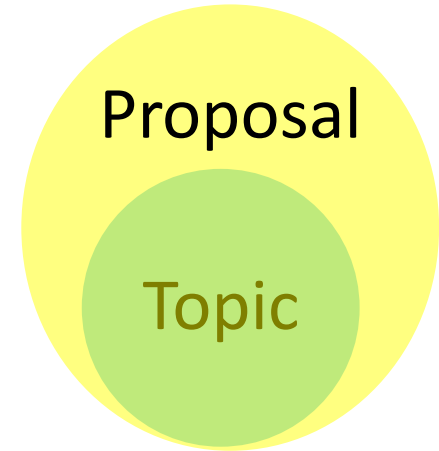


# Match proposal & topic text?

- 'More than topic'

⇒ In scope...

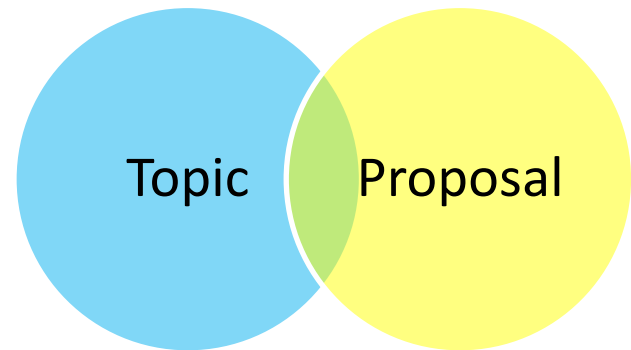
⇒ ...but also resources for activities NOT related to topic



- Partial match

⇒ (Partially) in scope

⇒ How big is the 'green' overlap?





# Match proposal & topic text?

- Resubmissions
  - Are allowed...
  - ...but please ensure that the resubmitted proposal addresses the items described in the '**new**' (Call 2016) topic text, not the 'old' one.
  - A score of e.g. 13/15 in Call X will not necessarily translate to at least 13/15 in BBI JU Call 2016.
  - Please double-check references to the 'old' topic text, proposal acronym,...



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# BBI JU evaluation criteria

- 3 main criteria, similar to Horizon 2020...
  - Excellence **WHAT?**
  - Impact **SO WHAT?**
  - Implementation **HOW?**
- ...but some BBI JU-specific (sub)criteria
  - Do you understand all evaluation subcriteria, incl. the BBI JU-specific ones?...
  - ...and does your proposal address all subcriteria?



# BBI JU-specific SUBcriteria

- Depends per ‘type of action’
  - CSA: no BBI-JU specific criteria (= H2020)
  - RIA and IA: additional ‘Impact’ subcriterion (*“extent to which consortium contribution, including additional investments, will help maximising impact of the action”*)
  - IA additional evaluation subcriteria
    - Excellence: *“Coverage of the value chain (raw materials, equipment and technology suppliers and end-users)”*
    - Implementation: *“Soundness of the business case and business plan”* and *“Readiness of the technology for the implementation of the pilot phase or demonstration”*



# BBi JU evaluation criteria

- Follow structure of proposal template
  - To ensure that expert-evaluators can easily find the right answer to the right question
  - Proposal structure per ‘type of action’: see Guide for Applicants (GfA)
- More information
  - [Participant Portal](#) (topic info & guidance docs)
  - BBI JU website: <http://www.bbi-europe.eu/participate/calls-proposals> (FAQ, GfA,...)





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# BBI JU scoring scale

- 3 main criteria...

- Excellence

***WHAT?***

- Impact

***SO WHAT?***

- Implementation

***HOW?***

**Each criterion:**  
score of 0-5/5

- ...but (even more) focus on 'Impact'

- All actions: 'Impact' threshold = 4/5

- (‘Excellence’ & ‘Implementation’: 3/5)

- IAs (DEMOs & Flagships): weighting factor 1,5



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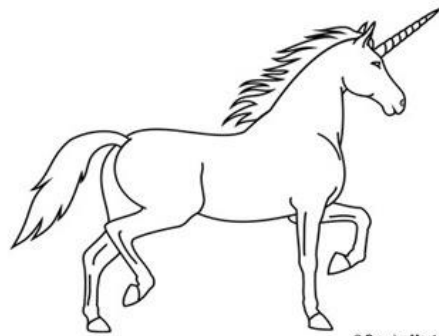
# Competition within budget line

- **Budget line**
  - Sometimes more than 1 topic in a budget line
  - Call 2016: 5 budget lines (CSA, RIA, DEMO, F1, F2)
- **Result:**
  - If you think you're the only consortium able to submit a proposal for topic A...
  - ...it might be that your're competing with other proposals submitted under different topics in the same budget line => high-quality proposals are essential!



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# Do you have BBI expertise?

- Go to the Participant Portal
  - <http://ec.europa.eu/research/participants/portal/desktop/en/experts/index.html>
  - Create or update your expert profile
- Call 2016 expert-evaluator invitations...
  - ...will be sent by end of April...
  - ...so if you haven't registered yet, please do so **by 25 Apr** and e-mail [experts.bbi@bbi.europa.eu](mailto:experts.bbi@bbi.europa.eu)
- Better evaluators =
  - Best proposals are selected
  - BBI JU's objectives are reached



**Thank you...  
... and good luck!**